

NOVEMBER (210) 1953

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1954

LETTER
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★ DEC 21 1953 ★
U. S. Department of Agriculture

Wholesale Price List

BOOK

Adapted

WHEAT SEED MIXTURES



F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROS, L. I., N. Y. ATLANTA, GA. TOLEDO, OHIO. JACKSONVILLE, FLA. DALLAS, TEXAS. MEMPHIS, TENN. WASHINGTON, D. C.
Chicago, Milford, Connecticut, New York, New York, Philadelphia, Pennsylvania

WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns
Contain:

- 1. Over 75% Turf-Forming Grasses
- 2. Over 97% Pure Seed.
- 3. Over 80% Average Germination.
- 4. Less than 0.3% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
TURF-MAKER No. 1		TEMPORARILY DISCONTINUED DUE TO ACUTE BLUEGRASS SHORTAGE				
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Faint Hairy Kentucky Bluegrass and Rough Bluegrass	\$120.00	122.00	124.00	126.00	128.00
TURF-MAKER FOR SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Faint Hairy	\$120.00	122.00	124.00	126.00	128.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Faint Hairy	\$120.00	122.00	124.00	126.00	128.00

THIS CANCELS ALL PREVIOUS QUOTATIONS

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE
Special Discounts, Terms and Conditions.
(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. - and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.
TERMS - 2% ten days, Net 30 days, E. O. M. to firms of approved credit.
SHIPPING QUANTITIES - 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 25 lb. Bags, 2 per bale.
FOR BROKEN LOTS - Add 1c per pound.

NOVEMBER 20, 1953

NEW ITEM! WHITE CLOVER for LAWNS

Now Packaged in Attractive Cartons

WHITE DUTCH CLOVER

	1/2 lb.	1 lb.
WHOLESALE (per unit)	.42 1/2c	.80c
RETAIL (per unit)	.75c	\$1.45

N. Z. WHITE CLOVER

	1/2 lb.	1 lb.
WHOLESALE (per unit)	.46	.87
RETAIL (per unit)	.85	\$1.65

PACKED ONLY 24 1/2's or 12 1's Per Case.

Subject to Terms Listed Below.



\$11.00 per 100 lbs.
50c per hd. less if ordered in 500 lb. lots.
Prepaid delivery on 200 lbs. or over

ATTRACTIVE BAGS, COLORFUL POSTER FREE WITH EVERY SHIPMENT.

WOODCO BRAND BIRD FOOD

RED SEAL MIXTURES



Produce the Best Lawns Possible
FOR SEED DOLLARS SPENT

Contain:

- 1. Over 50% Turf-Forming Grasses
- 2. Over 90% Pure Seed.
- 3. Over 75% Average Germination.
- 4. Less than 0.6% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	40 lb. Bags	20 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
MILFORD GREEN FOR SUN	Contains: Kentucky Bluegrass, Red Fescue, Perennial Ryegrass, Paspalum and Wild Rye	\$90.00	92.00	94.00	96.00	98.00
MILFORD GREEN FOR SHADE	Contains: Faint Hairy, Kentucky Bluegrass, Perennial Ryegrass, Paspalum and Wild Rye	\$90.00	92.00	94.00	96.00	98.00

WHITE TAG LINE (TO MEET THE COMPETITIVE TRADE)

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons
PRICES ARE PER 100 POUNDS					
PARK		\$54.00	56.00	58.00	62.00
GREEN-UP		\$32.00	34.00	36.00	40.00

F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:
BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCED, TEXAS
SALISBURY, MD

F. H. Woodruff & Sons, Inc., warrants to the extent of the purchase price that the seeds or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

SPRIKE DISC LAWN AND GREEN CULTIVATORS

Model 37

Model 38

Model 39

Model 40

Model 41

Model 42

Model 43

Model 44

Model 45

HOME LAWN SIZE MODEL 37

2 discs each, 12 in. diameter - Rolling width 14 in.

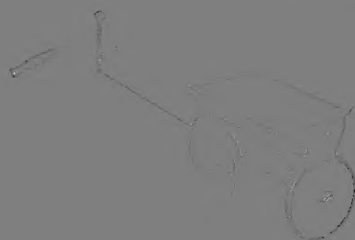
Wholesale - \$12.45 each

Retail - 18.70 each

SHIPPING WEIGHT 35 LBS.

Terms: 2% 10 Days, Net 30 Days, F.O.M., F.O.B.
our warehouses. Freight prepaid on 200 lbs. or more.

WOODRUFF SPREADERS for SEED and FERTILIZER



HOME LAWN SPREADER

SIZE	SHIPPING WEIGHT	WHOLESALE PRICE	RETAIL PRICE
18"	22 1/2 Lbs.	8.65	12.95
24"	30 Lbs.	13.30	19.95

Terms: 2% 10 Days, Net 30 Days, F.O.M., F.O.B. Milford
or Bellerose. Freight prepaid on 200 lbs. or more.

GRO-SOD LAWN FOOD WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

Read these sales helps and
INCREASE YOUR SALES

1. Although GRO-SOD is higher priced than most fertilizers it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. GRO-SOD LAWN FOOD is for lawns only - new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the fast growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. GRO-SOD LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

GRO-SOD LAWN FOOD

— PRICES —

Size	Wholesale	Retail
50 lb. bags	\$2.90	\$3.95
25 lb. bags	\$1.55	\$2.25

FOR LOTS or OVER Less 5%

Special Discount in Truck Lots and Car Lots.

— WRITE OR PHONE —

PRICES SUBJECT TO CHANGE
WITHOUT NOTICE

TERMS: 2% 10 Days; Net 30 Days F.O.M.

F.O.B. Our Warehouses - Freight Prepaid
on 200 lbs. or over.